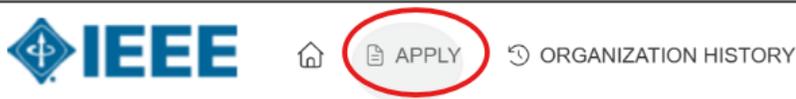


Application Instructions

To access the GenAI for Good Challenge application, you'll first need a Foundant account—the platform used to manage submissions. Once it's set up, return to this document and follow the steps below to access the Challenge application.

Step 1: Select 'Apply' on the top bar to view the open applications



Step 2: Find the GenAI for Good Challenge Application



GenAI for Good (IEEE & ITU)

Responsible AI. Deployed for good.

Step 3: Select 'Apply' to begin your application or 'Preview' to view the application questions.



Step 4: Begin your application. Each expandable section is tied to a part of your proposal and the percentages shown reflect how much of the total application each section represents. Be sure to complete all sections before submitting.

> Instructions
> A.) Administrative Information
> B.) Team Background and Expertise (15%)
> C.) Solution Concept (15%)
> D.) Solution Design (40%)
> E.) Implementation and Risk (30%)